

THE SOUTH CAROLINA BLUES FEDERAL POLITICAL ACTION COMMITTEE

A NEW YEAR, A "NEW" PAC

February 2018

Your SC Blues Federal Political Action Committee (PAC) has gotten a facelift with new branding and a new website.

The PAC is a way for employees to join together and contribute funds to the campaigns of candidates who support our critical role in health care and information technology. Our new branding encompasses our mission through symbols that are representative of a political entity and of a membership group.

The new website offers several helpful features such as seeing answers to frequently asked questions, identifying who is on the PAC board and government affairs team, seeing future legislative alerts, and a list of upcoming PAC events.

Other important features the new website offers are a SC Blues Feed where important PAC questions will be answered and updates will be provided. The website also features a countdown to the next federal election with pertinent information, information on how to contact your legislator, how to register to vote, and a way to send in your thoughts in a private, secure format.



Visit the SC Blues Federal Political Action Committee's website at <u>www.scbluesfedpac.com</u> or by clicking on "Federal Affairs" on the My e-Work Homepage. Employees will need to register an account to access the website's content.

VICTORIA HALYDIER NAMED SC BLUES FEDPAC MANAGER

The SC Blues FedPAC and Government Affairs team have been effective at having a presence on Capitol Hill since inception in 2004. Now the time has come for the PAC to move to the next level – to increase its ability to fundraise, to educate employees, and, ultimately, to impact the future of our industry.



In the fall of 2017, the PAC welcomed its new manager, Victoria Halydier, whose responsibility will be to solicit gifts, educate employees, engage with stakeholders, and support political candidates. Victoria has worked in the non-profit industry for the past eight years and brings with her a strong sense of fundraising and strategic planning. *For more information, contact Victoria at victoria.halydier@bcbssc.com.*

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SC BLUES FEDPAC SURVEY

We need your help to assist with our facelift!

This survey is published with the intention of assessing overall perception and what communication methods and benefits members deem important.

Don't worry, the answers you provide are completely confidential.

The survey will close on February 16, 2018.

Should you have any questions, please contact Victoria Halydier, SC Blues FedPAC Manager, via email at victoria.halydier@bcbssc.com.

Thank you for participating.

Click here to participate in the survey.



WHAT IS THE SC BLUES FEDPAC?

Our FedPAC provides us the platform to speak to lawmakers — in a unified voice that they will hear. The FedPAC helps protect your company and your job. It gives BlueCross a stronger voice in Washington. It also gives you a way to participate in the political process. SC Blues FedPAC contributes to candidates and elected officials who support BlueCross' interests and businesses, regardless of party affiliation. Participation in the PAC is completely voluntary and is not favored or disadvantaged in anyone's employment because of a decision to participate, the amount of participation, of a decision to not contribute at all.

UPCOMING PAC EVENTS

Please RSVP via the PAC website

PAC Breakfast @ Clemson Road February 20, 2018

> Lunch 'n Learn @ Alpine February 23, 2018

Lunch 'n Learn @ Myrtle Beach February 27, 2018

> Lunch 'n Learn @ Tower March 2, 2018

Lunch 'n Learn @ Willowby March 13, 2018

Lunch 'n Learn @ Atrium Friday, March 16, 2018

Lunch 'n Learn @ Percival March 20, 2018

Legislative Softball Game March 21, 2018

Lunch 'n Learn @ Pipeline March 27, 2018

PAC'n the Munchies @ Florence March 30, 2018

> PAC Breakfast @ Tower April 3, 2018

Lunch 'n Learn @ GPC April 6, 2018

Lunch 'n Learn @ Merit Drive (TX) April 10, 2018

Lunch 'n Learn @ Charleston April 13, 2018

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